

PROPOSED SUSPENSION OF THE WINTER PARKING BAN

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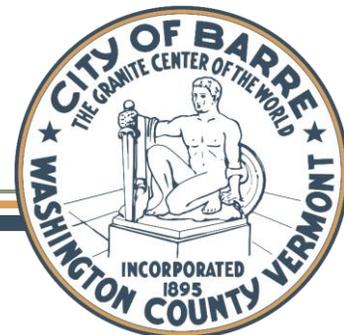
WHAT IS THE WINTER PARKING BAN?

- **Purpose:** Allow for efficient and timely plowing/clearing of snow by removing cars as obstacles during snow removal operations.
- From November 15 through April 1, **NO PARKING** on any City streets or parking lots from 1AM to 6AM.
- City sells overnight **parking permits for designated spaces** around the City.
- Violators are towed.



WE CAN DO BETTER THAN A HARD PARKING BAN

- **Too rigid:** No parking is in effect even during known periods of no snow forecasts.
- **Inequitable impacts on renters:** Some units may not have adequate off-street spaces for all occupants.
- **Other communities have found more nuanced solutions:** Some places have alternate side parking or forecast-informed parking limitations that allow normal parking when it does not conflict with snow removal operations.



PROPOSED PILOT PROGRAM TO SUSPEND THE HARD WINTER PARKING BAN

- **Transition to a forecast dependent parking ban.** Winter parking ban would only be in effect based on known or expected weather patterns that may require plowing.
- **Parking ban communicated by emergency alert systems.** Residents would receive notices via several communication methods about the onset of the ban and the lifting of the parking ban.
- **Permits available and auxiliary parking at the BOR.** During parking bans, residents would still be able to purchase overnight parking permits and/or park on the dirt parking lot adjacent to the BOR.



TRANSITION TO A FORECAST DEPENDENT PARKING BAN

- City staff would closely monitor forecasts.
- Any forecast that may result in plowing operations would trigger a parking ban.
 - “Barre City Snow Parking Ban in effect. No parking on City streets and municipal parking lots from 1AM to 6AM effective December 2, 2024 until ban is lifted.”
- Parking ban would be lifted after plowing/clean up is complete.
 - “Barre City Snow Parking Ban LIFTED effective December 3, 2024.”
- During times of fair weather, parking on City streets and parking lots would be allowed, in accordance with current uses.



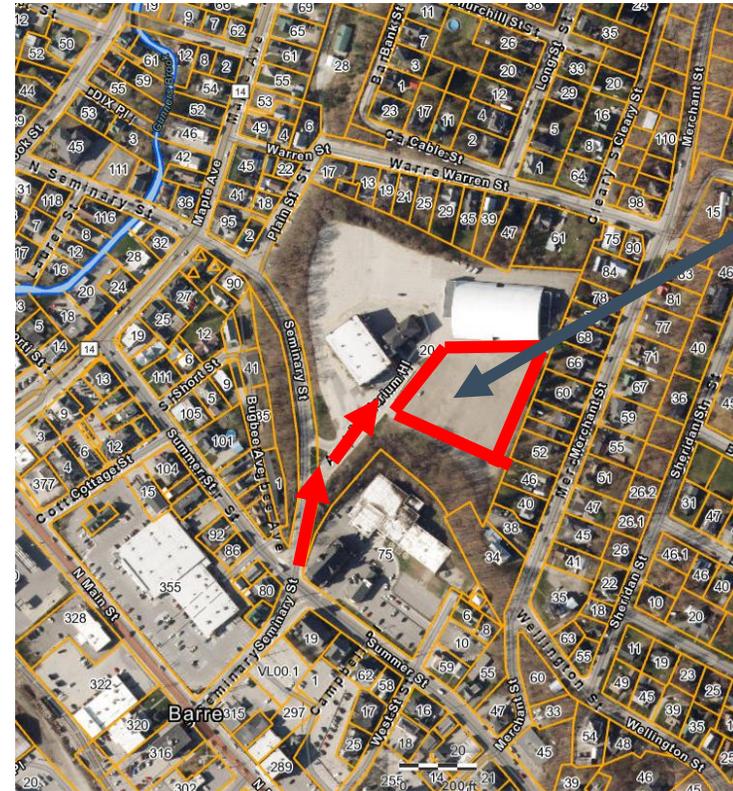
PARKING BANS COMMUNICATED BY EMERGENCY ALERT SYSTEMS

- Residents would be notified of parking ban and lifted parking ban via several communication methods:
 - Barre City Resident Alerts via ReGroup Mobile App (Coming Soon!)
 - VT-Alerts (<https://vem.vermont.gov/vtalert>)
 - Facebook page (@BarreCityVT)
 - Website (barrecity.org)
- Digital signs would be deployed throughout the winter to alert motorists
 - Exact locations TBD, but will include main access points to City
- Civic Center sign on Seminary Street would be used to alert of auxiliary parking at the BOR.



PERMITS AVAILABLE AND AUXILIARY PARKING AT THE BOR

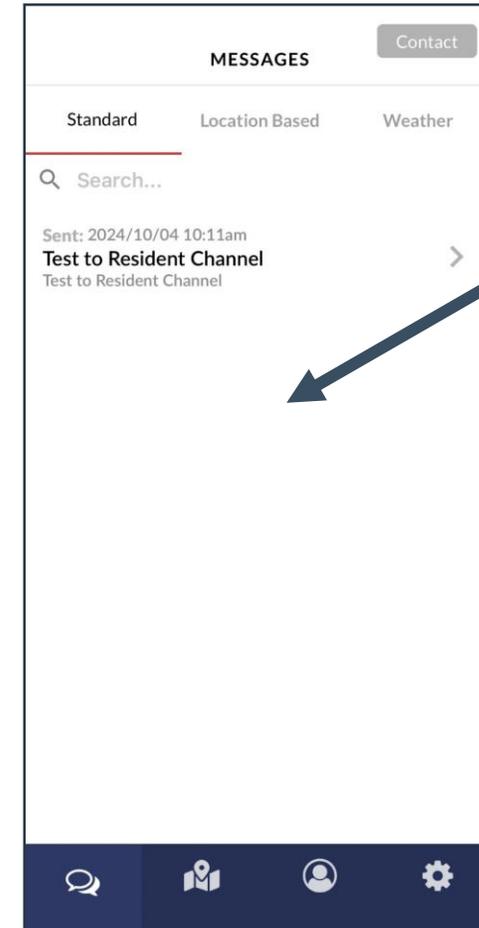
- 53 overnight parking permits will remain available for parking spaces throughout the City for residents without access to off-street parking.
 - \$108/6 months
 - \$216/year (increase 2.5% in January)
- In addition to those parking permits, the City will allow free parking in the BOR dirt parking lot during winter parking ban activations.



Auxiliary parking during winter parking ban activations.



ROLLOUT PLAN



Sample ReGroup homescreen. Messages appear as notifications (similar to other apps many people already use).

- Flyers in City mailings, postcards to all residents.
- Aggressive social media campaign to have residents register for ReGroup, including video tutorials.
 - We are in the last stages of testing to make registration as seamless as possible for residents.
 - Most messages delivered in-app or via email (no additional cost to City).
 - Options for phone calls/text messages based on determined need (capped, and additional cost to City above cap).
- Warnings/flyers given to drivers in weeks leading up to typical winter parking ban dates.
- Other ideas?



THIS IS A PILOT PROGRAM

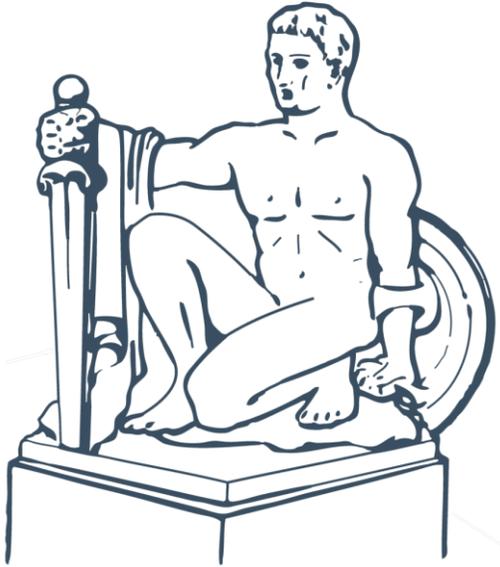
We all have to make this pilot program work.

City – monitor forecasts, communicate effectively and timely manner.

Residents – stay informed.

If this does not work, we will have no choice but to go back to the hard winter parking ban.





THANK YOU

QUESTIONS/DISCUSSION?

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