

**Barre City Energy Committee - Special Meeting Minutes
January 12, 2020**

**Committee Members Present: Phil Cecchini, Elaine Wang, Conor Teal, Romni Palmer
Energy plan community engagement consultant Deb Sachs of EcoStrategies LLC
Held at Co-Chair Phil Cecchini's home in Barre**

1. **Call to order** – 9:55 am
2. **Changes to agenda?** None.
3. **Visitors and Communications:** none.
4. **Discuss Community Engagement for Energy Plan**
 - Survey questions: where are you at right now? What do you want to learn more about next?
 - Publicity/mode of operation ideas
 - Use Barre City Community Facebook Fanpage as outlet
 - Build on home energy visits. Those who do something, help them tell their story to their network
 - Publicity on each outcome
 - What we were proud of that we've done to date:
 - Workshop series
 - Home tour with better engagement
 - Car shows – raising visibility of options and BCEC
 - Streetlights were a tangible improvement. Financial and environmental impact
 - Liked idea of energy fair but they have run their course. Key is to be where people already are
 - Takeaways from the above list:
 - Fun literacy building
 - Normalizing this stuff
 - Need to move people along the spectrum of passive -> individual actions -> be a resource for others -> be a champion -> be a leader/on a subcommittee -> be on BCEC
 - Discussion about snack calendar
 - Information Campaigns: as context – in that case, lower priority for Deb's time under energy plan effort
 - How about Way to Go for people who live here but work elsewhere?
 - Phil likes the variety of whole list
 - Sectoral themes through the seasons? E.g. spring – renewable energy, summer into fall – transportation, fall – weatherization
 - How do an event around solar? Celebration of some kind of how much already deployed (normalize as a way to increase uptake)
 - Other Ideas
 - Go with Brad on his Efficiency Vermont Targeted Community business visits, get his coaching on how to promote action during targeted community effort and beyond
 - Would like list of where he went
 - Webpage that's exciting, welcome input, show resources, what we've been working on
 - Deb has intern who could work on this during the energy plan

- Could ask for an administrator from Community Fanpage going forward
 - Lori Barg's ideas – Phil will meet with her
 - Deb Sachs will provide her contact for Spaulding person interested in transportation
- Process
 - Have separate work sessions for energy plan, somewhere more comfortable than city hall

5. Adjourn

- Motion to adjourn at 12:50 pm, no motioners noted, passed unanimously.

DRAFT