

Meeting Minutes: Civic Center Committee Planning Meeting

Tues., May 11th, 2021 8:00 am zoom call

In attendance: Charlie Atwood, Rick Dente, Art Dessureau, Brent Gagne, Sue Higby, Brad Ormsby, Jon Valsangiacomo

Absent:

Others in attendance: Jeff Bergeron, Steve Mackenzie, Stephanie Quaranta

Minutes taken by: Charlie Atwood
Meeting called to order by Chair Sue Higby.

Topics Discussed:

February Minutes – John motions to accept, Rick seconds

Discussion on marketing of facilities

- Are following up with past renters
- Difficult to look for/ get new customers right now
- Potential with MMA long term use
- Banners and dashers are full, but coming up for renewal
- Marketing position has been critical to successful banner & dasher sales and communication to customer base
- Position set-up as trial position & roughly 12k left in fund
- Strong support for current Marketing Director with discussion of future efforts

Response to Covid

- VT reopening coming in phases. City is setting up protocols
- Facilities and Events are required to follow state guidelines

Financial discussion

- BOR revenue better than expected
 - o Revenues \$100k vs \$70k estimated for shortened season
- Facilities performing well

Projects

- Jeff has created potential project list with priority rankings
 - o Committee members to individually review and rank for discussion
- Sue has scheduled a walk about on 6/10 @ 8:00
- Sue has discussed potential projects with Norwich University
 - o Possibility of student involvement in helping with design work
- Discuss Aud locker rooms and BOR locker rooms
- Discuss Aud kitchen and usage

Jeff Bergeron report:

- Busy this spring with Pool opening and mowing/ maintenance on cemeteries
- Pool opening potentially on 6/19
- No increase in fees
- Drive-in voting at BOR today

Steph Quaranta report:

- Applied for grant to help with pool fees for families. TBD
- Reviewed summer camps at facilities
- Potential rentals

Positive feedback about State Playoff Basketball games

- Players loved the atmosphere and experience of playing in historical Aud

Positive feedback about State Playoff Hockey games

- Concerns about spectator capacity for future playoff games in BOR

Jon motions to adjourn, Charlie seconds

Meeting adjourned 9:20 A.M.