

SPECIAL BARRE CITY ENERGY COMMITTEE MEETING
July 17, 2021 at 8:30 am

Present: Elaine Wang, Chair; Conor Teal, Vice-Chair; Phil Cecchini

Staff: Janet Shatney, Planning Director

Visitors: Deb Sachs, EcoStrategies, LLC; David Blittersdorf, All Earth Renewables, LLC

1. **Call to Order**

The Special Meeting was called to order in-person and via video platform by Chair Wang at 8:32 am.

2. **Adjustments to the Agenda**

None.

3. **Visitors and Communications** (*for something not on the agenda*)

None.

4. **Old Business**

A. Heat Pump Initiative

BCEC's goal is to have the community install 200 heat pumps this year. Discussion started with funding, and Cecchini said the committee should not be acting like the distributor. 4 clear barriers quickly came from this:

1. Installers:

- Cecchini said Capstone (his employer) needs more certified people authorized to make the final connections
- BCEC can inform installers on the EVT list of what is being done and what the goals are, so they are aware
- Inform them they are on our installer list
- BCEC to create and send a flyer, so they can hand out to their customers
- Try to obtain a tally from EVT

2. Supply Chain:

- Based on Blittersdorf's remarks, materials are some ways out, so discussion at this point cannot help.

3. Customers:

- Demand is right now
- Easier to sell items when there is a need (its hot out, I need A/C)
- BCEC could pitch the sales of heat pumps – pre-education, education
- Have effective and productive workshops
- EVT incentives have too short of a window of opportunity
- Check on the landlord workshop with Long from EVT
- Direct outreach appears to be the best way

